# **McCain Athletics Networks**

## **Reporting Template**





Reporting Period	1 <sup>st</sup> July – 30 <sup>th</sup> September
Name of Athletics Networks	South Yorkshire Athletics Network
Number of clubs involved/benefitting from the work of the Network.	10
Name of Network Chair/primary volunteer contact	Steve Gaines
Email address for chair/primary volunteer contact	SandJGAINES@aol.com
Name of Network coordinator/activator (if applicable)	Ashley Little
Email address of Network coordinator/activator (if applicable)	Ashley.little@sysport.co.uk
Please confirm role of person completing this form	Network Development Officer
* If you answered 'NOT Coordinator or Chair' in Q8 please give your name here	
* If you answered 'NOT Coordinator or Chair' in Q8 please give your role within the Network here	
* If you answered 'NOT Coordinator or Chair' in Q8 please give your email address here	

#### **SECTION 2: Coaching**

What have you delivered in the quarter you are reporting on in regards to the 'COACHING Objective'. E.g. Do you have a strategic coaching sub-group? Do you have a mentoring/buddying scheme? Do you have coaching delivery forums/workshops for specific event groups or disciplines?

The Coaching Sub group have met once within the last quarter, to update on their current delivery of year 1, to finalise their section of the year 2 plan, to plan the sportivate project delivery, and prioritise the year 2 coach development delivery. The sub group provisionally booked venues and tutors for their year 2 workshops as well as drawing a poster up to enable coaches to put dates in their diaries early, as this is something coaches fed back during year one delivery. The sub group agreed that running their meetings quarterly instead of bi-monthly, was very productive and allowed the agenda discussions to be more in depth. The email communication and telephone communication still occurred and was effective to enable projects to be delivered continually and to a high standard to maximise impact.

The network have arranged to pilot their first network training sessions that athletes from any club can attend, utilising network club coaches. The discipline will be high jump, and will start on the 7<sup>th</sup> of October. Clubs have expressed that there are a few athletes who are very keen to attend this training session, along with their coaches, to begin some coach mentoring.

In this quarter the network has also been working with Debbie Beresford to help in organising two coach education courses in 2012.

On Saturday 24<sup>th</sup> of September, SYAN coaches supported the annual Action for Blind people Athletics event. 10 coaches from across the county and 6 young leaders helped coach on this event, providing the athletes with the opportunity to try new athletics events. The event saw over 100 visually impaired and blind children have the opportunity to complete 6 different athletics events at EIS, Sheffield, with all being measured to show their performances. The coaches and young leaders also attended a visual awareness course on Friday 23<sup>rd</sup> for September which was put on for free through Action for Blind People, to provide some information and knowledge to coaches prior to the day.

Over the life of the Network what impact has the work of the Network in relation to COACHING had upon the

Each club within the network meeting group has a dedicated coaching coordinator who attends the coaching sub group quarterly meetings as well as communicating via email and telephone in between the meetings and catch ups with the network coordinator. The clubs coaching co-ordinators have contact details to communicate to their coaches which has made it easier to pass on CPD opportunities, as well as the network coordinator having a SYAN coach database & distribution list to enable direct contact with coaches regarding upcoming opportunities, support and provision. Each of these coaching coordinators takes ownership of at least one of the workshops in the











coach development section of the plan, and works with their club and the network coordinator to organise and plan the workshop.

By conducting the network coach audit, it has allowed a database of coaches to be developed, in which the network coordinator can directly contact coaches regarding upcoming personal development opportunities by both the network, England Athletics, the CSP and other networks, which has allowed a consistent and concise approach on behalf of athletics. The coordinators database keeps growing with the additional of young leaders, and SY coaches from outside the engaged network clubs who are attending the workshops provided by the SYAN. Through the partnership with the CSP the network workshops are promoted to South Yorkshire Sports coaches' database, with a minimal charge to create some additional income.

The network clubs have all completed a coach matrix, enabling them to analyse their coaching structure, and identify any gaps within their structure. Going into year 2, the clubs will recomplete a coach matrix to see how their structure has changed, and if any network training sessions can overcome specific coach discipline gaps. This will enable the network to develop and build upon sharing of coaches and allow the network to begin recruiting new coaches. All clubs with juniors have also been provided with three athletics 365 coach packs, so clubs can begin to look at their current coaching structure, and begin implementing the programme either within their current structure, or how they can adapt into a new structure. The network is also looking at using some underspend to purchase some technical cards ad game bank resource.

Through the coach development workshops and flying coach visits, coaches have been up-skilled in particular event disciplines, and have shown a considerable perceived improvement at their club. 31% of coaches within the network attended 2 or more of the networks workshops in year 1, showing how coaches have bought in to the network concept, and are seeking out development opportunities. Coaches have also increased confidence, which has been perceived when watching their sessions. By providing local CPD opportunities and the courses being recognised on their coach licenses, coaches feel more valued, and have been more committed to supporting clubs and showing their support & help for network events.

#### **SECTION 3: Club Structures**

What have you delivered in the quarter you are reporting on in regards to the 'CLUB STRUCTURES Objectives'.

E.g. Do you have a Strategic Club sub-group (or similar)? Do you have a separate Volunteer Coordinator sub-group (or similar)? Have you run sessions/workshops on Clubmark? Have you run sessions/workshops on Whole Club Development? Have you run sessions/workshops on Club Structures? Are recruiting and developing Club Volunteers?

All 6 track and field clubs have a coaching coordinator who is the clubs representative at the coach sub group meetings. This allows club coaches to directly influence the direction of workshops, seminars, coach development days etc. which the network will organise and host. It also enables effective communication pathways to be used to publicise upcoming workshops, courses and any other opportunities.

To engage the other 20 athletics clubs within the county that focus on road, trail, fell or cross country, a running sub group was developed. The aims of the group are:

- To raise club capability, through the delivery of courses and support for club coaches, volunteers and officials; to seek to develop the all-round quality of provision within clubs in the network.
- To work with clubs and others to improve participation rates, both young people and adults, in athletics.
- To improve the quality of intra and inter club competition.

The running sub group has 4 running club representatives engaged and active with the meetings, with apologies from other clubs. It also included 2 SYCAA reps, Run England Coordinator Sheffield and the SYAN chair. The running sub group met, and formed their own section of the networks year 2 plan, identifying key areas that the running clubs could be supported with.

All track and field clubs are club marked and therefore no workshop is required on club mark at the moment. With the launch of the adult club mark the clubs involved will begin to look at applying for it. The network is looking to deliver a club mark workshop to up skill running clubs on what it is, and what they are required to do. The coordinator is currently working with the running clubs who don't have an induction pack/ sheet to develop their own.

The network coordinator attended the network training day in Birmingham in August, and gained information on the structures of other networks, and positive and negative experiences other networks have faced.

Over the life of the Network what impact has the work











of the Network in relation to CLUB STRUCTURES had upon the clubs?
E.g. Do clubs have:
- a volunteer coordinator?
- Clubmark?
- Development and/or Business plans?

Development and/or Business plans? Clearly articulated vision? ave clubs updated or implemented induction processes for athletes nd/or volunteers?

All 6 junior sectioned network clubs are club marked. Doncaster AC has been re-accredited and Rotherham Harriers AC and Wombwell SAC are currently in the re-accreditation process. All Clubs have access to each other's club mark policies which encourages club sharing of resources and time, enhancing the effects of the network. Clubs going through the re-accreditation process have been able to communicate with other clubs to understand the detail of information required and any problems faced when re-submitting.

Doncaster AC has 3 active volunteer coordinators within their club, and Barnsley AC has one, all the other clubs have tried to recruit a volunteer coordinator however have not had a great deal of success. The clubs will look over the recruitment of a volunteer coordinator in year 2.

The schools sub group developed a plan for 6 months to ensure a consistent approach across the network and to drive the development of athletics forward within schools. However, with the current change in school sport, it is unclear how this plan will proceed in the current academic year.

Doncaster AC has implemented an induction process for disabled athletes who wish to partake in athletics. This involves an athlete pack, an assessment, and athletes being guided to their training group and coach/es. Doncaster AC took the lead on the disability induction pack, and the induction pack has been provided to all network clubs, to encourage fully inclusive athletics clubs within South Yorkshire.

All track and field clubs have got an induction process which takes place for athletes, and all have an induction booklet/sheet which is given to athletes on arrival, and access to a template for inducting parents into the club too.

During club night visits by the network coordinator, each network club has completed a volunteer matrix, which allowed clubs to identifying strengths within the club and any gaps within the existing clubs structure, which need filling for the club to develop and be sustainable. Network clubs will complete the volunteer matrix again in year 2 to see if the club structures have changed and if the people doing the roles have changed, and to identify any gaps. It will allow the network to see if there are any consistencies and to think about the recruitment opportunities available for the network such as the new sport maker's programme.

Through the network, clubs have identified a clear vision on developing 'specific network training sessions' to develop the technically demanding event provision offered to athletes within South Yorkshire. As it is clear that clubs cannot cater effectively for all the event disciplines within athletics, and this will encourage network clubs to provide a higher quality of coaching across all of the athletics disciplines. The network has also identified High Jump as the discipline to be begin the network training sessions on the 7<sup>th</sup> of October at EIS, Sheffield.

The network has identified Diana Stranger as disability mentor for the network. She has supported clubs and coaches driving forward inclusivity for all and developing new training sessions. Diana also sits on the disability sub group of the network, and was involved with the action for blind athletics event in September.

The network also communicates with the Sheffield Academy of Young Leaders, who have provided volunteers for events, and who the network are currently discussing club volunteering opportunities.

The Network delivered an Athletics 365 workshop which enabled clubs to see how the new resource and programme can be implemented into clubs, and how the junior club structures can be developed and changed. The network also purchased coach packs for the junior sectioned clubs, to enable clubs to begin implementing the programme, and integrate it into their club.

What percentage of clubs with juniors are using/have access to ATHLETICS 365 resources? 100%

0 (none)
Less than 25%
25% to 50%













What percentage of clubs with juniors are using/have access to QUADKIDS competition (outside of the school environment)?  0%	0 (none) Less than 25% 25% to 50%	50% to 75%More than 75%100% (All clubs with juniors)
What percentage of clubs with juniors are using/have access to SPORTSHALL competition (outside of the school environment)? 100%		50% to 75%More than 75%100% (All clubs with juniors)
What percentage of clubs with juniors have a SCHOOL-CLUB link? 100%	0 (none) Less than 25% 25% to 50%	50% to 75% More than 75% 100% (All clubs with juniors)
What percentage of clubs with juniors have ACCREDITED CLUB STATUS (Clubmark)? (It is a condition of funding that all clubs in the Network with juniors must be accredited by 2012) 100%	O (none) Less than 25% 25% to 50%	50% to 75% More than 75% 100% (All clubs with juniors)

#### **SECTION 4: Club Sharing**

What have you delivered in the quarter you are reporting on in regards to the 'CLUB SHARING' Objectives.
E.g. Has the Network got a sustainable structure that allows regular cross-club communication? Is this done through one central Networ level meeting or through multiple sub-groups/focus groups in more specialised areas?

The South Yorkshire athletics network has multiple sub groups which feed directly into the overall network group. In this quarter the coach development, running sub group and network meeting group have met. Each sub group focus on a specialised area to enable the network to develop athletics across the county in various different ways, and have developed their own section of the plan in which they will take the lead on.

Each subgroup has one club representative that attends the required meetings, these meetings run quarterly for each sub group, in line with the quarterly reporting periods. Each sub group has its own chair, who takes the lead of the sub group and driving their section of the plan forward. The disability sub group has grown over the last couple of quarters, and now involves a representative from Doncaster AC, Hallamshire Harriers and Rotherham Harriers & AC, as well as the 4 borough disability development officers. This has enabled the disability provision to expand across the county.

The schools sub group meeting have not met due to the uncertainty of school sport. The network is now trying to establish links with the newly appointed SGOs (Schools Games Organisers) and hope to get these links and the sub group working effectively.

The four local borough athletics development groups are also involved within the network, providing information on local needs/wants and on local impact which is fed directly back into the network meeting group.

Each club is taking a lead on a workshop and/ or flying coach visit in year 2 with all clubs provisionally booking the venues and tutors for the approval of the year 2 budget at the panel.

The networks website is fully up and running and is available for clubs and coaches to share information, access information about the network and upcoming events, to enable coaches to sign up to network ran courses/workshops and access resources from the network. It also provides meeting minutes, the quarterly reports, and meeting agendas, news items of the network and contact information.

The network had the third issue of its newsletter printed, which was distributed to all network clubs, partners, stakeholders, schools, facilities and more to showcase the news stories of the network. The newsletters will also enable the network to show potential new partners the success of what they may be investing into.

The network also began delivering their sportivate project. The network is











delivering 4 projects (one in each borough) that will provide 6 weeks of 1 hour per week sessions on those specific disciplines e.g. high jump, pole vault, heavy throws etc. All participants will be given information on their local athletics club and encouraged to progress to a club.

#### **SECTION 5: Wider Partnerships**

What have you delivered in the quarter you are reporting on in regards to the 'WIDER PARTNERSHIPS' What have you delivered in the quarter you are reporting on in regards to the 'WIDER PARTNERSHIPS' Objectives?

E.g. What relationship/partnership do you have with the following organisations or bodies:
- County Sports Partnerships or local authorities
- School Sports Partnerships (PDMs, SSCOs, Competition Managers, Schools and teachers)
- Further Education (Colleges) or higher education (universities)
- Run in England
- QuadKids and/or Sportshall
- Others (specify - for example Trusts, sponsors, facility providers, Primary Care Trusts, businesses, other sporting clubs, press and media)
What form does this relationship take:
- written/verbal agreements
- representation at meetings/on committees
- informal communication
- other (please specify)

The SYAN has many active partnerships that communicate through the different sub groups, telephone communication and email communication, which is directly feedback into the SYAN group meetings. All partners have a representative at the most appropriate meeting for them to attend, and are involved in discussions within informal communication methods of emails Some partners attend the local athletics development group meetings to feed their ideas in to the network through that channel of communication.

The Disability Sub Group meeting has the following partner representatives from: SY Sport Equity officer, 1 x DMBC rep, 2 x Doncaster AC reps and Chair of Doncaster Disability Sports, 1 x Rotherham Harriers rep, 1 x Hallamshire Harriers rep. This group has expanded to include two more club reps, enabling the networks disability provision and opportunities to be developed.

In the Network Group meetings there are partner representatives from: South Yorkshire Sport, a schools representative if available, as well as England Athletics reps and the network club representatives.

The running sub group has representatives from: SYCAA, Run England, SYAN, SY running club representatives, and both Sheffield University

The network has a great partnership with Run England at both strategic and working levels. As a key partner in the Sheffield project management group, the network is developing 3-2-1 routes, with Run England to show locations of clubs, Run England groups, Park Runs / regular sessions, so that potential new and existing participants can locate their nearest club / run.

The networks partnership with Dorothy Hyman stadiums facilities manager is growing; £30 is the rate at which the network can hire a classroom and parts of the track for, over a 3-5 hour period, which is considerably cheaper than other places.

Team Manvers Tri club have become accredited with EA and they have set up a Run England running sub group, which has over 50 members. They have offered their million pound venue free of charge for a couple of workshops.

South Yorkshire Sport and the network are currently working together to develop community volunteering placements within athletics clubs. All network clubs were on the step in to sport list, and will be working with the CSP to provide sport maker opportunities in network clubs for coaching, officiating, administration duties and on off event/ competition support.

To raise the profile of the network it was decided to produce a quarterly newsletter. The third issue of the newsletter has been distributed to all network clubs, partners, stakeholders, schools and more to showcase the news stories of the network. The network also has its own website that is accessible to all, where resources can be shared amongst the clubs and its coaches.

# SECTION 6: Growing and Sustaining Participation, and developing athlete performance

What has been delivered in the period you are reporting on with respect to GROWING participation? E.g. Has the Network as a whole or as individual clubs implemented the Run in England initiative, School-Club links, Star Track projects in the community, development of after-school/satellite 'clubs' or other initiatives targeted at specific sectors of the community or events (e.g. recruiting around a road race)?

road race)?
Tell us about any increased numbers, whether in club
membership or involvement in satellite groups or events (e.g.
after-school or Run in England groups), to support your

In this quarter the network began delivering their sportivate project, utilising eight network coaches (from across 4 of the 6 network track and field clubs) for the delivery. All attendees are being signposted to their local club, after the 6 week block of sessions.

Sheffield Hallam University currently organise a park run every Saturday which people must be a member for, they are currently looking at increasing their number of members, with weekly attendance between 200-300 people.

Three new Run England groups have started within the network, one has been set up by Team Manvers in Rotherham, a Rotherham Walking group and the other has been set up by Sheffield Running Club. The running sub group and the Run Sheffield management group are working on linking the other 5-6 run England groups within SY into the running sub group, and exit routes with clubs. The network has also put the development of 3-2-1 routes ito their year











	2 plan.
The number of weekly RIE groups that take place by the clubs within the network or coordinated directly be network?	Rotherham Harriers AC runs 2 Team Manvers Sheffield Running Club Rotherham Walking Group
What has been delivered in the period you are reporting on with respect to SUSTAINING participation? E.g. Development of club volunteers or coaches? Implementation of Athletics 365? Improved induction processes? Improved communication at club level? Greater dialogue with athletes on their needs? Increased	As a follow up to the athletics 365 workshop, the network are looking to purchase some technical cards and game bank resources for the network clubs, so that coaches have access to a range of resources to implement athletics 365. Coaches are enjoying implementing athletics 365 and are looking forward to the follow up support by the network.
diversity of events (training and competition) undertaken by those under the age of 17 (less narrow specialisation)? More social events/interaction?	All clubs have an induction process for athletes, and an induction pack which is given to athletes on their arrival. All clubs now have access to the disability induction pack that Doncaster AC produced. The network clubs also have access to a parent induction pack template that they can adapt to the needs of their individual club, aiming to welcome parents into the club as well as the athlete.
	The network is using email communication to coaches at club level through the information gained via the coach audit; this enables coaches to be directly contacted about CPD opportunities or only from the network but by the local CCSO, CSP and other networks.
	Having the different sub groups within the network has enabled different club representatives being involved with the networks delivery, providing support across all disciplines within athletics and a having a successful framework to sustain the network beyond year 3.
What has been delivered in the period you are reporting on with respect to DEVELOPING ATHLETE PERFORMANCE (Excel)?  E.g. Implementation of more appropriate local level competition (including Sportshall, QuadKids, Super8)? Utilisation of Athletics 365 resource? Regular support and development of athletes coaches? Tell us about any trends or improvements in Power of 10 to support your quarterly report.	All clubs with junior sections across South Yorkshire have been provided with 3 athletics 365 coach packs, and had the opportunity to attend the athletics 365 workshop. By providing the clubs with the coach pack resources, it has enabled the clubs to begin implementing the athletics 365 programme into their coaching session enabling the coach to develop a whole round athlete. The network are looking at purchasing some technical cards and game bank resources to allow coaches access to a greater variety of athletics 365 ideas, as well as providing a greater range of resources to be shared amongst coaches.
	All coaches have had the LCDP promoted to them as well as an upcoming workshops poster that the network is delivering, to enable them to get the dates in their diaries early.
	The network has begun delivering its sportivate project across all four boroughs within this quarter, all attendees will be sign posted to their local clubs through the use of network posters.
What is your estimate of the number of people from OUTSIDE of your clubs' membership (new to the sport) who are benefiting from your Network for this reporting period?  E.g. after-school clubs, School-Club link, Run in England, Star	172
Track, or any other out-reach project. (Please give answer in numerals)	
What is your estimate of the number of ATHLETES from within your clubs' membership who are benefiting from your Network for this reporting period? (Please answer in numerals)	1037
What is your estimate of the number of COACHES across your clubs' who are benefiting from your Network for this reporting period? (Please answer in numerals)	215

#### **SECTION 7: Sustainability and Financial Reporting**

For period you are reporting on what has the Network implemented or developed to ensure the Network and Clubs become sustainable?

E.g. fundraising, sponsorship, increased membership revenue, increased revenue from competition provision, rationalisation to reduce costs (travel competition years have atc.) income from provision of

The networks sportivate bid was approved by Sport England, and the coach sub group and network members worked during this time to promote the sessions into schools, community settings and clubs. The network applied for £3784, which is all additional income into the network.

The network is continuing renting out the two gantries for £50 each per day,











	and these have been to varying places across the country. The network has now gained £650 for the rental of the gantries.  The network is also beginning to put a charge on their workshops, to create some income, and enable the workshops to be sustainable.
With regards to the England Athletics funding contributed to the Network (funded from Sport England, McCain and affiliation/registration revenue) is your spending consistent with your profiled spend agreed within your Network plan.  Please identify any variations.	The finance spent to date is in line with the networks profiled spending.  The actual money spent to date (30 <sup>th</sup> September 2011):  The ADO Employment: £16,580.01  Project Development Costs: £12,327.97  Year 1 Total Spend: £28,907.98  A full year one budget and reconciliation has been sent through to England Athletics for the networks first year.

#### **SECTION 8A: Coach Education**

will ask you to forecast your demand for coach education courses over the coming 12 months so that England Athletics can work to ensure the appropriate

**SUMMER PROGRAMME:** PLANNING PERIOD NOVEMBER TO MID-JANUARY/ DELIVERY PERIOD  $1^{ST}$  APRIL  $-30^{TH}$  SEPTEMBER WINTER PROGRAMME: PLANNING PERIOD MAY TO MID-JULY/ DELIVERY PERIOD  $1^{ST}$  OCTOBER  $-31^{ST}$  MARCH

If you are submitting information for the Summer delivery period, please complete the information below as part of the **July-September report** 31<sup>st</sup> October deadline. If you are submitting information for the Winter delivery period, please complete the information below as part of the **January – March report** 30<sup>th</sup> April deadline.

#### IF YOU ARE SUBMITTING A JANUARY OR JULY REPORT, THEN PLEASE ENTER '0' IN EACH BOX.

Please indicate the number of places your network has identified for each of the following courses Please note we have limited ability to adjust availability for this period but will endeavour to do so where possible.

Please give your answer in numerals. If you do not require any courses please write "0" in the relevant box.

Athletics Leader	0
Leadership in Running Fitness	0
Coaching Assistant	0
Athletics Coach	0
Running Coach	0
Children's Coach	0

#### **SECTION 8B: Coach Education**

Closed Course Request
You can request a closed course if you have a large number of candidates looking to undertake an award at any one time. Closed courses will not be advertised on the England Athletics Website. You can also suggest dates and venues for the course to ensure that it fits your local need identified through your local coach audits.

All terms and conditions are available on request from your area Coach Education Coordinator.

By requesting a closed course please be aware that there are no guarantees that it will be possible to deliver the requested course and that you are confirming that you agree to the England Athletics Closed Course Terms and Conditions.

Please outline your request for the following Closed Courses. Your Education Co-ordinator will then be in touch with you to find out more information on the course you require and then can consider the feasibility of running a course in your McCain Athletics Network area. If you do not require any closed courses please click next at the bottom of this page to complete your reporting. England Athletics will endeavour to provide courses required whether closed or open for your Network in line with identified need.

Athletics Leader - Closed Course	0
Please state number of candidates you are requesting a closed course for	
Leadership in Running Fitness - Closed Course	0
Please state number of candidates you are requesting	
a closed course for	
Coaching Assistant - Closed Course	0
Please state number of candidates you are requesting	
a closed course for	
Athletics Coach/Running Coach/Children's Coach-	0
Closed Course	











- Please state:
   Whether it is Athletics, Running or Children's Coach course your require
   Number of candidates you are requesting a closed course for

#### **Next Steps**

Please submit online at www.englandathletics.org/man-reporting

Deadline	Period
31st July	1 <sup>st</sup> April – 30 <sup>th</sup> June
31st October	1 <sup>st</sup> July – 30 <sup>th</sup> Sept
31st January	1 <sup>st</sup> Oct – 31 Dec
30th April	1 Jan – 31 <sup>st</sup> March

Should you have any queries with any of this reporting document, please speak to your assigned area Club & Coach Support Officer









